

Fill in all the **areas in green** with your own information (and delete this sentence!).



GREEN UP OUR SCHOOLS

Date

For Immediate Release

Media contacts:

School name, contact person, email, phone number

Patty Breech, Green Up Our Schools

patty@greenupourschools.org, (877) 452-5237

School Name Accepted into the Green Up Our Schools Program

DATE *School name* will be ramping up their “green” efforts this year with the start of Green Up Our Schools, a grant program focused on increasing recycling and reducing waste in elementary schools across the country. *School name* was selected from a large pool of applicants based on the excellent plan they wrote themselves to recycle a little more and waste a little less over the next three years.

“*[Quote from school principal]*,” says *Principal name*, the principal of *School name*.
“*[Second half of quote from principal]*.”

Green Up Our Schools asks all program participants to meet four requirements in each of the three years of the program:

1. Begin recycling at least one new material.
2. Implement two waste reduction projects.
3. Form a student group and launch three promotional activities.
4. Activities to get parents, PTA, and the community involved and excited about recycling.

School name will begin recycling [*Year 1 new material*] and launch specific initiatives such as [*first waste reduction project*]. This is the first year that the program has been in existence and *School name* is excited to blaze the trail for other schools to follow in the future. “We are thrilled to have *School name* on board with our pilot program,” says Patty Breech, the Green Up Our Schools program coordinator. “They submitted an outstanding application and we can’t wait to see what great things they will accomplish in the coming years.”

To learn more about the Green Up Our Schools program, visit www.GreenUpOurSchools.org.